



Teaching students good decision-making skills to help them lead safe and healthy lives.

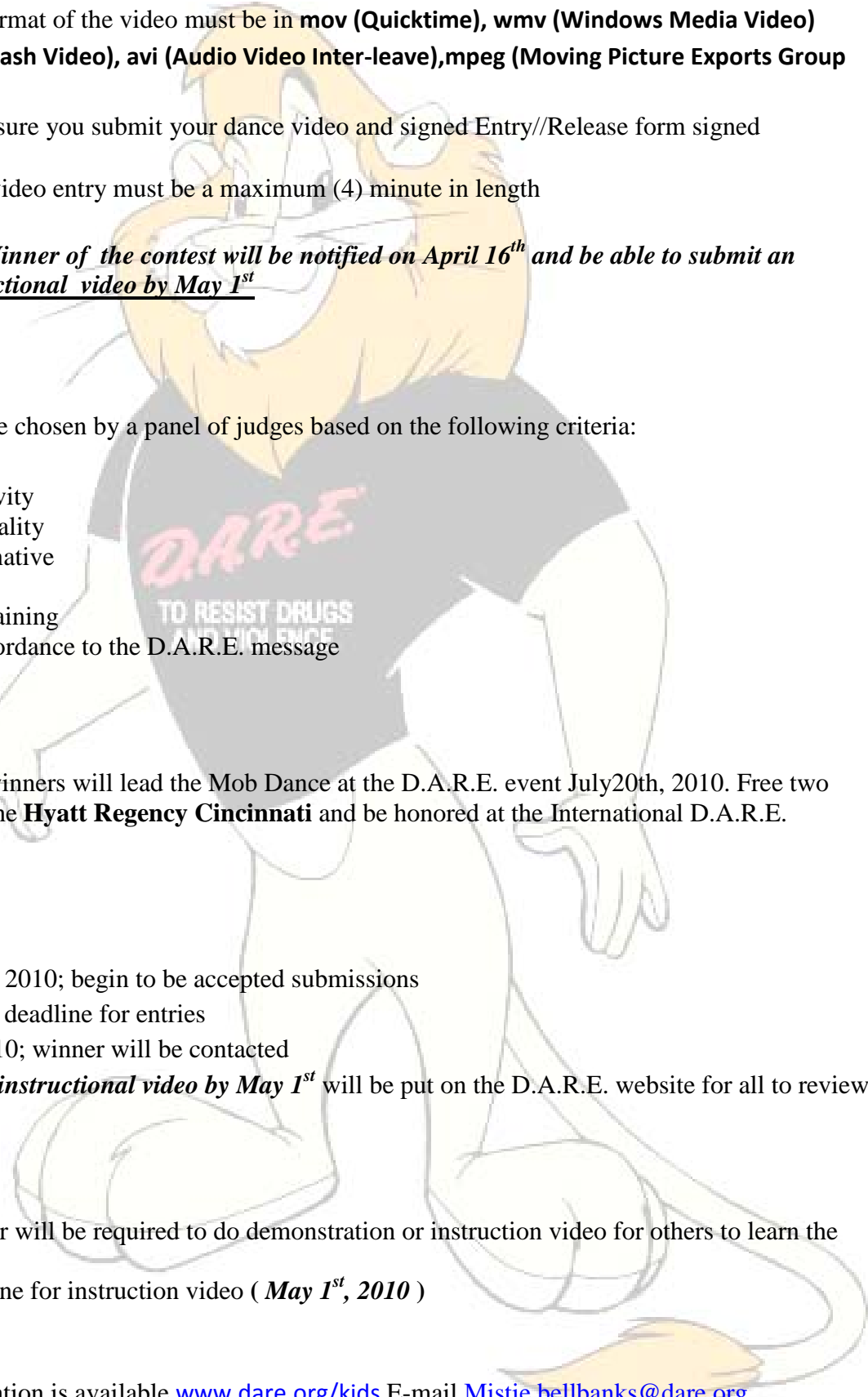
*D.A.R.E. America. Director's Notes:*

D.A.R.E. America is calling on all students in **Cincinnati schools** to develop a video featuring an original dance performance to a song (*of your choice*) that celebrates the D.A.R.E. message. One dance will be selected to be taught to all those in the D.A.R.E. Community. Your dance, led *by you, will be* performed by thousands of dancers at the D.A.R.E. Mob dance event to be held in downtown Cincinnati during the International D.A.R.E. Conference in July. Contest entries will be accepted from February 26<sup>th</sup> to April 15, 2010

### **How to Enter:**

- Register with [www.dare.org/kids](http://www.dare.org/kids)
- Obtain and review contest rules and regulations
- Obtain Entry/Release form
- Download your song (*no suggestive lyrics*)
- Choreograph easy, fun, and exciting moves (*no suggestive movements*)
- Entries must not include unsuitable content or depict or incorporate: unsafe behavior or situations; obscenity; or other offensive conduct or material, or otherwise include inappropriate content.
- Video your performance with the song
- Remember to include on the video an introduction; your name, school and title of the song.

**More**

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- File format of the video must be in **mov (Quicktime), wmv (Windows Media Video) flv (Flash Video), avi (Audio Video Inter-leave),mpeg (Moving Picture Exports Group)**
  - Make sure you submit your dance video and signed Entry//Release form signed
  - Each video entry must be a maximum (4) minute in length
  - ***The Winner of the contest will be notified on April 16<sup>th</sup> and be able to submit an instructional video by May 1<sup>st</sup>***

### **To Win:**

Winner will be chosen by a panel of judges based on the following criteria:

- Creativity
- Originality
- Imaginative
- Fun
- Entertaining
- In accordance to the D.A.R.E. message

### **Prize:**

Grand Prize winners will lead the Mob Dance at the D.A.R.E. event July 20<sup>th</sup>, 2010. Free two night stay at the **Hyatt Regency Cincinnati** and be honored at the International D.A.R.E. Conference.

### **Timeline:**

February 28<sup>th</sup>, 2010; begin to be accepted submissions

April 15<sup>th</sup>, the deadline for entries

April 16<sup>th</sup>, 2010; winner will be contacted

May 1, 2010; ***instructional video by May 1<sup>st</sup>*** will be put on the D.A.R.E. website for all to review

### **Winner:**

- Winner will be required to do demonstration or instruction video for others to learn the dance
- Deadline for instruction video ( ***May 1<sup>st</sup>, 2010*** )

More information is available [www.dare.org/kids](http://www.dare.org/kids) E-mail [Mistie.bellbanks@dare.org](mailto:Mistie.bellbanks@dare.org)